

OFFICIAL  
**TEC DADDY PLANNER**  
2017

Record-keeping, appointments, time-management, goal-setting, and planning for service technicians, salespeople, contractors, and anyone else wanting to live a more organized and productive life.

*"Success is not a product of hard work. It takes as much hard work to fail as it does to succeed."*

*"Success is not a matter of luck or good timing."*

*"Success does not happen by accident. Success happens on purpose."*

*"Success is a result of planning followed by deliberate right action."*

— Charlie Greer

HVAC Profit Boosters, Inc.  
Plumbing Profit Boosters  
Electrical Profit Boosters

13620 Brynwood Lane  
Fort Myers, FL 33912

1-800-963-4822 (US and Canada)  
0011-1-239-454-1131 (International)

charlie@charliegreer.com  
www.charliegreer.com

***For more great sales training for service technicians, salespeople, contractors, and CSRs, see our product pages in the back of this book.***

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# PERSONAL INFORMATION

## GENERAL INFORMATION

NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

CELL

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

CELL

LOST OR STOLEN CREDIT CARD INFORMATION

CARD NAME

PHONE

CARD NAME

PHONE

## EMERGENCY INFORMATION

NOTIFY

RELATIONSHIP

PHONE

WORK PHONE

ADDRESS

CITY

STATE

ZIP

OR NOTIFY

RELATIONSHIP

PHONE

WORK PHONE

ADDRESS

CITY

STATE

ZIP

## EMERGENCY INFORMATION

PHYSICIAN

PHONE

INSURANCE/HMO

POLICY #

ALLERGIES

BLOOD GROUP

## AUTOMOBILE INFORMATION

INSURANCE CO.

POLICY #

BROKER

PHONE

DRIVERS LICENSE #

EXP

PLATE #

EXP



# 2017

January						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

January 1: New Year's Day, January 2: New Year's Day (observed), January 16: Martin Luther King Day, February 20: Presidents' Day, May 29: Memorial Day, July 4: Independence Day, September 4: Labor Day, October 9: Columbus Day, November 10: Veterans Day (observed), November 11: Veterans Day, November 23: Thanksgiving Day, December 25: Christmas Day

# 2018

January						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

February						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

March						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

May						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

June						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

August						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

September						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

January 1: New Year's Day, January 15: Martin Luther King Day, February 19: Presidents' Day, May 28: Memorial Day, July 4: Independence Day, September 3: Labor Day, October 8: Columbus Day, November 11: Veterans Day, November 12: Veterans Day (observed), November 22: Thanksgiving Day, December 25: Christmas Day

# HOW TO USE THIS PLANNER:

1. Log your appointments as they happen. There's plenty of space for you to list whatever information you feel would be helpful about the customer, what you sold or quoted on that call, and for how much.
2. Circle the dollar amounts of items that were purchased by your customers for a quick and easy visual reference.
3. If you're planning on following up, make a note on when you plan to follow up, then go to that date in the Planner, and make an appointment with yourself to follow-up with that customer. (In that entry, I usually reference the date of the earlier contact.)
4. Complete the totals at the bottom of the page at the end of every day.

Abbreviations:

**WTD** = Week-to-Date

**MTD** = Month-to-Date

**YTD** = Year-to-Date

5. Complete the Annual Summary for the appropriate month at the end of each month.

Notes:

**CALLS #** is the total number of all calls you've run during a given period

**CLOSING %** is  $\# \text{ SALES} \div \# \text{ CALLS} \times 100$

**AVERAGE/CALL \$** is the  $\text{SALES \$} \div \text{CALLS \#}$

**AVERAGE/SALE \$** is  $\text{SALES \$} \div \text{SALES \#}$

## NOTES:

- Maintain a constant awareness of your average per call and your average per day.  
*Never quote anyone less than your average per call.*
- Set a minimum dollar amount of sales you plan to make per day.
- The key is **COMMITMENT!** If you commit to running calls on any individual day until you hit your goal, you'll find that you'll hit it well before quitting time, no matter what type of calls they dispatch to you.

# 2017 ANNUAL SUMMARY

[illegible]

NOTES: \_\_\_\_\_

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MONDAY, DEC 26		TUESDAY, DEC 27		WEDNESDAY, DEC 28	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	
7		7		7	
8		8		8	

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____

NOTES: \_\_\_\_\_

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THURSDAY, DEC 29		FRIDAY, DEC 30		SATURDAY, DEC 31	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		SUNDAY, JAN 1	
7		7			
8		8			
				New Year's Day	

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____

***You might think you're working for someone else, but you're not.  
Even as an employee, you're still only working for yourself.***

**— Charlie Greer**

MONDAY, JAN 2	TUESDAY, JAN 3	WEDNESDAY, JAN 4
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
New Year's Day (OBSERVED)		

DAILY TOTAL: \$_____	DAILY TOTAL: \$_____	DAILY TOTAL: \$_____
WTD TOTAL: \$_____	WTD TOTAL: \$_____	WTD TOTAL: \$_____
MTD TOTAL: \$_____	MTD TOTAL: \$_____	MTD TOTAL: \$_____
YTD TOTAL: \$_____	YTD TOTAL: \$_____	YTD TOTAL: \$_____
YTD # CALLS: \$_____	YTD # CALLS: \$_____	YTD # CALLS: \$_____
YTD # SALES: \$_____	YTD # SALES: \$_____	YTD # SALES: \$_____



NOTES: \_\_\_\_\_

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THURSDAY, JAN 5		FRIDAY, JAN 6		SATURDAY, JAN 7	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		SUNDAY, JAN 8	
7		7			
8		8			

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____

***If you're not getting anywhere in life, maybe it's because you've got nowhere to go! Before you can get what you want out of life and your career, you have to decide what it is that you actually want.***

**— Charlie Greer**

MONDAY, JAN 9	TUESDAY, JAN 10	WEDNESDAY, JAN 11
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8

DAILY TOTAL: \$_____	DAILY TOTAL: \$_____	DAILY TOTAL: \$_____
WTD TOTAL: \$_____	WTD TOTAL: \$_____	WTD TOTAL: \$_____
MTD TOTAL: \$_____	MTD TOTAL: \$_____	MTD TOTAL: \$_____
YTD TOTAL: \$_____	YTD TOTAL: \$_____	YTD TOTAL: \$_____
YTD # CALLS: \$_____	YTD # CALLS: \$_____	YTD # CALLS: \$_____
YTD # SALES: \$_____	YTD # SALES: \$_____	YTD # SALES: \$_____

NOTES: \_\_\_\_\_

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THURSDAY, JAN 12		FRIDAY, JAN 13		SATURDAY, JAN 14	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		SUNDAY, JAN 15	
7		7			
8		8			

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____

***Until a goal is scheduled, it's just some vague notion of something you would "like to see happen."***

**— Charlie Greer**

MONDAY, JAN 16	TUESDAY, JAN 17	WEDNESDAY, JAN 18
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
<i>Martin Luther King Day</i>		

DAILY TOTAL: \$_____	DAILY TOTAL: \$_____	DAILY TOTAL: \$_____
WTD TOTAL: \$_____	WTD TOTAL: \$_____	WTD TOTAL: \$_____
MTD TOTAL: \$_____	MTD TOTAL: \$_____	MTD TOTAL: \$_____
YTD TOTAL: \$_____	YTD TOTAL: \$_____	YTD TOTAL: \$_____
YTD # CALLS: \$_____	YTD # CALLS: \$_____	YTD # CALLS: \$_____
YTD # SALES: \$_____	YTD # SALES: \$_____	YTD # SALES: \$_____

NOTES: \_\_\_\_\_

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THURSDAY, JAN 19		FRIDAY, JAN 20		SATURDAY, JAN 21	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		SUNDAY, JAN 22	
7		7			
8		8			

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____



***If sales go up, and you don't have sales goals, they went up by accident. When you set sales goals and are actively pursuing them, you're reaching them on purpose.  
How are you going to hit the bulls-eye when you don't even have a target?***  
**— Charlie Greer**

MONDAY, JAN 23		TUESDAY, JAN 24		WEDNESDAY, JAN 25	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		6	
7		7		7	
8		8		8	

DAILY TOTAL: \$_____	DAILY TOTAL: \$_____	DAILY TOTAL: \$_____
WTD TOTAL: \$_____	WTD TOTAL: \$_____	WTD TOTAL: \$_____
MTD TOTAL: \$_____	MTD TOTAL: \$_____	MTD TOTAL: \$_____
YTD TOTAL: \$_____	YTD TOTAL: \$_____	YTD TOTAL: \$_____
YTD # CALLS: \$_____	YTD # CALLS: \$_____	YTD # CALLS: \$_____
YTD # SALES: \$_____	YTD # SALES: \$_____	YTD # SALES: \$_____

**NOTES:** \_\_\_\_\_

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THURSDAY, JAN 26		FRIDAY, JAN 27		SATURDAY, JAN 28	
7		7		7	
8		8		8	
9		9		9	
10		10		10	
11		11		11	
12		12		12	
1		1		1	
2		2		2	
3		3		3	
4		4		4	
5		5		5	
6		6		SUNDAY, JAN 29	
7		7			
8		8			

DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____	DAILY TOTAL: \$ _____
WTD TOTAL: \$ _____	WTD TOTAL: \$ _____	WTD TOTAL: \$ _____
MTD TOTAL: \$ _____	MTD TOTAL: \$ _____	MTD TOTAL: \$ _____
YTD TOTAL: \$ _____	YTD TOTAL: \$ _____	YTD TOTAL: \$ _____
YTD # CALLS: \$ _____	YTD # CALLS: \$ _____	YTD # CALLS: \$ _____
YTD # SALES: \$ _____	YTD # SALES: \$ _____	YTD # SALES: \$ _____

***Your sales log will help you set your goals. When you keep a sales log, within the first week of doing so, you'll know your conversion rate, the dollar amount of your average sale, and your daily average.***

**— Charlie Greer**

MONDAY, JAN 30	TUESDAY, JAN 31	WEDNESDAY, FEB 1
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8

DAILY TOTAL: \$_____	DAILY TOTAL: \$_____	DAILY TOTAL: \$_____
WTD TOTAL: \$_____	WTD TOTAL: \$_____	WTD TOTAL: \$_____
MTD TOTAL: \$_____	MTD TOTAL: \$_____	MTD TOTAL: \$_____
YTD TOTAL: \$_____	YTD TOTAL: \$_____	YTD TOTAL: \$_____
YTD # CALLS: \$_____	YTD # CALLS: \$_____	YTD # CALLS: \$_____
YTD # SALES: \$_____	YTD # SALES: \$_____	YTD # SALES: \$_____